

As to the treatment of isolated expletives and non-sexual nudity, I ask that you continue the practice and enforcement to restrict all occurrences on cable TV. Please consider the following:

1. Allowing these will be bad for the industry as families with children and those offended by these incidences will increasingly refrain from watching programing. This will bring continued decline to an industry that is already facing hardship with the increase in internet viewing.
2. Permitting these incidences does nothing to add to the quality or effectiveness of a program. It must be recognized that refusal to guard against the smaller infractions, will only create opportunities for programing that increasingly pushes the bounds. How many expletives will it take before it is no longer isolated? How close to sexual nudity can a program come before it is a violation? If indeed, the FCC decides to move away from enforcing these smaller infractions, please make sure that there are firm and clear boundaries that prevent the slow creep of degradation of our TV programing.
3. Finally, I ask, what good will increased use of profanity and nudity do for our culture? Why would we want to allow more of it?

Thank you for listening to the people's feedback on this important matter.

Sincerely,

Michael Awbrey